

HAWKERS COLLECTIVE

Singapore's Hawker Food is an **Icon of National Identity**.
Hawkers Collective's Vision is to support **Singapore's Heritage Food Legacy** through socio-economic objectives.

Hawkers Collective endeavors to partner
Legendary Hawkers with **Aspiring Hawkers** across Singapore's
hawker landscape to perpetuate Heritage Food Legacy
through supporting Hawkers achieve business goals .



In December 2020, Singapore's Hawker Culture recognized in **UNESCO's Intangible Cultural Heritage of Humanity**

HAWKERS
COLLECTIVE



The population of Legendary Hawkers ageing and increasingly vanishing

A fast growing emergence of contemporary Promising Hawkers

An increasing number of Aspiring Hawkers seeking to enter the local Heritage Food business

We endeavor to Bridge and Bond Legendary, Popular & Successful Hawkers with Aspiring Hawkers

THE HAWKER BRANDS

Chinese Food

LiXin
Fishball
Noodles



Hong Seng
Curry Rice



Soon Heng
Pork
Noodles



Malay/Halal Food

Aspirasi



Warong
Pak Sapari



Bounce



Tian Kee
Carrot Cake

Western Food

Western
Barbeque



Fusion Food

Reimondo
Seafood Congee



JOURNEY TO BECOME AN ASPIRING HAWKER

01

APPLICATION

Application to the Hawkers
Collective Programme

Meet up with the team to
discuss and learn more about
the Programme

02

SELECTING A BRAND

Aspiring Hawkers selects a
Hawker Mentor brand

03

DECIDING ON A TIMELINE

Deciding on a timeline to
open stall

Take 3 courses

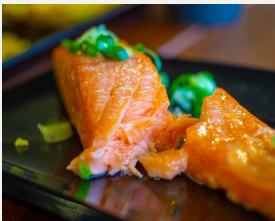
Search for locations

Apprentice with Hawker
Mentor

04

QUALIFY FOR GRANT SUBSIDIES

Apply for our 12 months grant
subsidies if you meet our grant
criteria

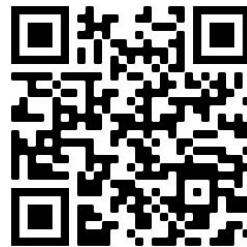


STEP 1

SIGN UP FOR THE HAWKERS COLLECTIVE SHARING SESSION

To indicate your interest, sign up for the Hawker's Collective session by scanning the QR code beside or filling in the form at <http://bit.ly/Hawkers-Collective>

Our team would contact you after you filled in the form and arrange a meeting with you to share more about the programme as well as to help you identify the path that you want to work towards



Hawkers Collective
sharing session

STEP 2

CHOOSING A HAWKER BRAND

Choose a hawker brand from the list of brands under Hawkers Collective

STEP 3

DECIDING ON A TIMELINE

After choosing a Hawker brand, our team will sit down with you to understand your current situation and we will work together to come up with a timeline for opening your first stall

GOING FOR COURSES

After deciding on the timeline, you will attend 3 courses under LearningHub to let you have a better understanding on setting up a business

SEARCHING FOR STALL LOCATION

Concurrently, we will also be working with you to search for stall locations to open your stall

APPRENTICE WITH HAWKER MENTOR

You will also be undergoing an apprenticeship with the Hawker Mentor of the brand you have chosen

STEP 4

QUALIFY FOR GRANT SUBSIDIES

If you are:

1. An aspiring hawker intending on starting your hawker stall in the Hawkers Collective programme
2. Meet our grant criteria

You can apply for our 12 months grant support.

3 MANDATORY COURSES*

- Implement a Business Plan
- WSQ: Retail: Service Leadership (Service From the Heart)
- Follow F&B Safety and Hygiene Policies

Course Name	Fees (w/o WSQ subsidies)	SC & PRs >21 y/o	SC >40 y/o
Implement a Business Plan (20hrs)	\$481.50	\$256.50	\$76.50
WSQ: Retail: Service Leadership (24hrs)	\$722.25	\$314.25	\$122.25
Follow F&B Safety and Hygiene Policies (7.5hrs)	\$160.50	\$40.50	\$25.50
Total	\$1,364.25	\$611.25	\$224.25

*Theses course are claimable using SkillsFuture Credits and UTAP

OUR HAWKER MENTORS



Andrew
Soon Heng Pork Noodles



Alex
Hong Seng Curry Rice



Sumadi
Warong Pak Sapari



Eddie
Lixin Fishball Noodles



Pak Din
Aspirasi



Raymond
Reimondo
Seafood Congee



Elayne & Samuel
Tian Kee Carrot Cake &
Hokkien Mee



Sharon & Derek
Western Barbeque

ESTIMATED COSTS TO SETTING UP THE BUSINESS

Initial Expenses

Franchise Fee (One off)	\$5,000 For the use of the brand name
Renovation	\$8,000 - \$20,000 Varies based on chosen brand
Rental Deposit	Usually 2 months of your rental

Monthly Expenses

Rental of the stall	\$1- \$4,800 Inclusive of Rental, Table Cleaning Fee, Service & Conservancy Charges (if any)
Royalties	\$600 For the use of the brand name
Working Capital & Other Operating Expenses	\$8,000 - \$15,000 Cost of ingredients, Wages, Utilities etc.

STALL LOCATION

HAWKER STALLS

Government – NEA

You MUST be:

- A Singapore Citizen or Permanent Resident
- 21 years old and above

NEA Tender is released 2nd half of each month. Aspiring Hawker will need to submit a tender application which closes end of the month

Private

- Locations sourced by HC or
- Aspiring Hawker will have to source for locations by themselves

COFFEE SHOPS

Private

- Locations sourced by HC or
- Aspiring Hawker will have to source for locations by themselves

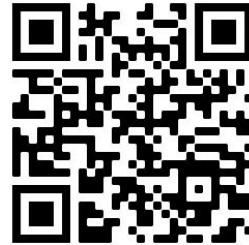
FOOD COURTS



CONTACT US

HAWKERS COLLECTIVE

Register your interest with us now:



Website: <https://www.hawkerscollective.com>

Facebook: <https://www.facebook.com/hawkerscollective>